

UNITED COLORS OF BENETTON.

OPTICAL COLLECTION



UNITED COLORS
OF BENETTON.



UNITED COLORS OF BENETTON CELEBRATING SELF-
EXPRESSION BY BRINGING JOY INTO PEOPLE'S LIVES.

Founded in 1965 in Ponzano (Italy), today the Benetton Group has a network of over 5,000 stores worldwide. With a strong identity based on color, authentic fashion, quality at democratic prices and a clear social commitment, this is reflected in the strong, dynamic presence of United Colors of Benetton, including through its striking campaigns.



BEO1000 Honey Horn 151 58/13-145



Navy Horn 652 Dark Brown Horn 155



BEO1001 Red 277 54/17-145



Khaki 526 Dark Green 557 White 856



Light Grey 917 Blue Grey 653



BEO1002 Dark Brown Horn 155 52/20-145



Honey Horn 151 Navy Horn 652 Green Horn 554



Dark Green Horn 553



BEO1006 Light Grey 917 50/19-145



Dark Green 557 Navy 656 Red Orange 277



BEO1008 Dark Grey 921 56/13-145



Burgundy 252 Tortoise 112 Black 001



BEO1009 Burgundy 252 53/18-145



Tortoise 112 Dark Grey 921 Black 001



BEO1010 Plum 275 51/20-145



Tortoise 112 Red 277 Black 001



Dark Grey 921



BEO1029 Light Teal 520 55/16-145



Grey 984 Brown 119 White 856



Navy 667 Black 001



BEO1030 Red 277 53/17-145



Grey 984 White 856 Navy 667



Black 001



BEO1033 Khaki Green 537 54/17-140



Teal 535 Grey 949 Brown 157



BEO1034 Crystal 817 55/17-140



Dark Brown 161 Black 001 Bright Blue 622



BEO1035 Bright Blue 622 56/17-145



White 815 Dark Brown 161 Black 001



BEO1036 Beige 132 50/19-135



Brown 141 Raspberry Red 256 Dark Blue 650



Grey 951



BEO1037 Dark Blue 650 50/19-135



Green 534 Brown 141 Grey 951



BEO1041 White 856 54/17-145



Red 277 Light Grey 917 Navy 656



Dark Green 557



BEO3000 Sky Blue 628 55/13-140



Burgundy 290 Teal 676 Matte Black 002



Grey 925



BEO3001 Teal 676 54/16-140



Grey 925 Burgundy 290 Matte Black 002



BEO3002 Pink 233 50/19-140



Navy 667 White 800



BEO3022 Matte Black 002

52/19-140



Burgundy 290

White 800

Grey 925



BEO3027 Gold 400

53/19-140



Red 235

Blue 686

Black 002



BEO3028 Gold 400

55/19-145



Black 002



BEO3029 Twilight Blue 677

54/17-140



Dark Blue 654

Gold 400

Dark Burgundy 229



PDM016971 Champagne 132

53/19-145



Green 534

Grey 949

Blue 650



PDM016972 Blue 650

53/19-145



Grey 949

Green 534

Brown 157



Black 002



PDM016981 Matte Dark Blue 695 53/19-145



Matte Khaki 567 Matte Dark Red 228 Matte Black 002



PDM016985 Matte Dark Blue 695 51/20-145



Matte Khaki 567 Matte Dark Red 228 Matte Black 002



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UNITED COLORS OF BENETTON CELEBRATING SELF-
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United Colors of Benetton's new optical collections explode in a symphony of color. For both men and women, classic and trendy eye shapes are infused with a range of rainbow hues combined subtle accents for an additional pop. Carefully designed to ensure comfort and fit with adjustable temples and materials that offer comfort and durability. Finished with adjustable metal nose pads this collection is inclusive and will provide a universal fit for all.



BEO1003 Pink Horn 247

54/16-140



Navy 609

Brown Horn 151

Purple Horn 746



Grey/Blue Horn 948



BEO1004 Red Orange 202

53/17-140



Brown Horn 151

Red Pink 263

Pink 283



Black 001



BEO1005 Red Pink 263

52/16-140



Red Orange 202

Brown Horn 151

Navy 609



BEO1007 Black 001

48/19-140



Brown Horn 151

Pink 283

Navy 609



BEO1011 Teal 620

49/19-140



Crystal 802



BEO1012 Light Pink 225

51/17-140



Tortoise 112

Brown 122

Red 277



Dark Grey 921



BEO1013 Tortoise 112

50/19-140



Brown 122



Dark Grey 921



BEO1027 Black 001

52/17-140



Brown Horn 151



Teal 688



BEO1028 Pink 283

49/19-140



Brown Horn 151



Navy 609



Grey horn 950



Black 001



BEO1031 Blackberry 700

53/16-135



Dark Blue 644



Red 238



Purple 732



Grey 900



BEO1032 Purple 732

53/16-135



Dark Blue 644



Red 238



Grey 900



BEO1040 Brown Horn 151

50/18-140



Pink Horn 247



Black 001



Pink 283



Navy 609



BEO3003 Light Blue 649

53/15-135



Navy 639

Pink 233



BEO3004 Red 240

51/16-135



Pink 233

Burgundy 206

Navy 639



Teal 667



BEO3005 Burgundy 206

48/21-135



Pink 233

Light Blue 649



BEO3021 Navy 639

54/16-135



Pink 233

Burgundy 206

Teal 667



BEO3023 Gold 400

52/18-135



Pink 205

Mint Green 526

Blue 686



Black 002



BEO3024 Mint Green 526

50/19-135



Gold 400

Pink 205

Blue 686



Black 002



BEO3025 Gold 400 50/21-135



Pink 205 Mint Green 526 Black 002



Purple 725 Blue 686



BEO3026 Red 200 52/19-135



Gold 400 Blue 686 Black 002



BEO3005 Burgundy 206 48/21-135



PDM016930 Pink 260 54/17-140



Pale Blue 611 Champagne 490 Mint 536



PDM016941 Champagne 490 50/16-140



Pink 260 Pale Blue 611 Mint 536



PDM016945 Fuchsia 227 53/17-135



Navy 688 Shiny Light Gold 401 Black 002



PDM016952 Navy 688

51/16-135



Fuchsia 227



Shiny Light Gold 401



Black 002

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